



RavenPack Partners With FactSet to Distribute Equity Sentiment Indicators

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Partnership will enable FactSet clients to incorporate RavenPack sentiment indicators into investment and trading strategies

NEW YORK and LONDON, March 24, 2015 /PRNewswire/ --

RavenPack, the top provider of real-time financial news analysis services, today announced a partnership with FactSet Research Systems (NYSE:[FDS](#)) (Nasdaq:[FDS](#)) to distribute RavenPack Equity Indicators to FactSet's clients around the world.

(Logo: <http://photos.prnewswire.com/prnh/20150323/735882>)

RavenPack Equity Indicators is a powerful dataset that transforms unstructured news & opinion into structured factor data to support trading, investment and risk management decisions. To calculate these indicators, RavenPack sources content from leading financial newswires, online publishers, news aggregators and social media. The addition of these factors to the FactSet workstation will enable users to capture sentiment and media attention on over 36,000 global companies in their investment and trading strategies.

"While the RavenPack Indicators turn large amounts of unstructured news into manageable time series, FactSet delivers this data in context with traditional market and fundamental data in a platform where all that data can be easily manipulated and tested," said Armando Gonzalez, RavenPack's Chief Executive. "That's an incredibly powerful proposition for any investor or trader looking to use news data in their strategies."

"We are pleased to offer RavenPack's unique content set to our clients, who can now seamlessly incorporate it into their quantitative models, screens, and other workflows," said Rick Barrett, SVP, Senior Director - FactSet Analytics. "Integrating the RavenPack Indicators gives our clients unique insight from news sentiment and news volume data which they can leverage to generate alpha, mitigate risk, and facilitate trading strategies."

RavenPack Indicators are based on RavenPack's award-winning research and its ability to quantify perceptions on facts and opinions reported in the media. It includes daily sentiment scores, news volume counts, and metrics that capture abnormality in the media across equity markets. In addition to the daily service, there is more than 15 years of historical data for modeling and backtesting.

About RavenPack

RavenPack is the leading provider of real-time news analysis services. Businesses rely on RavenPack for its speed and accuracy in analyzing millions of news articles and social media posts and transforming them into real-time actionable data to help generate better returns, manage risk, or improve efficiency by systematically incorporating the effects of news in their business processes.

The company's clients include some of the best performing quantitative investment firms, banks and financial technology providers in the world.

To learn more about RavenPack, visit <http://www.ravenpack.com>, e-mail info@ravenpack.com or follow us on Twitter: [@RavenPackNews](https://twitter.com/RavenPackNews).

About FactSet

FactSet, a global provider of financial information and analytics, helps the world's best investment professionals outperform. More than 55,000 users stay ahead of global market trends, access extensive company and industry intelligence, and monitor performance with FactSet's desktop analytics, mobile applications, and comprehensive data feeds. The Company has been included in FORTUNE's Top 100 Best Companies to Work For, the United Kingdom's Great Places to Work and France's Best Workplaces. FactSet is listed on the New York Stock Exchange and NASDAQ (NYSE:[FDS](#)) (Nasdaq:[FDS](#)). Learn more at <http://www.factset.com>, and follow us on Twitter: [@FactSet](https://twitter.com/FactSet).

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