



Mastercard Brings New Industry and Retail Insights to the Open:FactSet Marketplace

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NORWALK, Conn. and PURCHASE, N.Y., March 06, 2019 (GLOBE NEWSWIRE) -- [FactSet](#), a global provider of integrated financial information, analytical applications, and industry-leading services, and Mastercard today announced the launch of new industry and retail sales insights on the [Open:FactSet Marketplace™](#)(OFM).

The OFM will feature [Mastercard SpendingPulse™](#), which provides insights into overall retail spending trends across all payment types, including cash and check. For a deeper analysis within SpendingPulse, clients can also utilize Mastercard's separate [Sector Insights](#) reports, which offer sector-specific details on spending patterns. Sector Insights are available on the OFM beginning in March, while the broader, syndicated Mastercard SpendingPulse content is scheduled to launch on the platform in the coming months.

"Actionable insights are the sweet spot for Mastercard and our partners, and Mastercard SpendingPulse has become a leading source for rich and robust retail trends across verticals," said Dimi Dosis, President, Information Services and Advisors Consulting at Mastercard. "Our collaboration with FactSet will allow us to deliver these deep insights to a broader set of global organizations, helping them to better understand, develop, and refine strategies."

[Mastercard SpendingPulse](#) and its corresponding Sector Insights report on national retail sales across all payment types in select markets around the world. The findings are based on aggregate sales activity in the Mastercard payments network, coupled with survey-based estimates for certain other payment forms, such as cash and check.

"Our clients are increasingly searching for quality data to fuel their quantitative models, which is why they turn to FactSet," said Rich Newman, Senior Vice President and Global Head of Content and Technology Solutions, FactSet. "Mastercard's robust sector and spending insights have the quality and integrity clients need to help them better understand economic trends. The inclusion of Mastercard SpendingPulse in the Open:FactSet Marketplace is a sign of things to come as more companies look to leverage FactSet's global reach and data integration capabilities."

For more information, visit: <https://open.factset.com/partners/mastercard>.

About FactSet

FactSet (NYSE:FDS | NASDAQ:FDS) delivers superior analytics, service, content, and technology to help more than 115,000 users see and seize opportunity sooner. We are committed to giving investment professionals the edge to outperform with fresh perspectives, informed insights, and the industry-leading support of our dedicated specialists. We're proud to have been recognized with multiple awards for our analytical and data-driven solutions and repeatedly ranked as one of Fortune's 100 Best Companies to Work For[®] and a Best Workplace in the United Kingdom and France. Subscribe to our thought leadership blog to get fresh insight delivered daily at insight.factset.com. Learn more at www.factset.com and follow on Twitter: www.twitter.com/factset.

About Mastercard

[Mastercard](#) (NYSE: MA), www.mastercard.com, is a technology company in the global payments industry. Our global payments processing network connects consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. Mastercard products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter [@MastercardNews](#), join the discussion on the [Beyond the Transaction Blog](#) and [subscribe](#) for the latest news on the [Engagement Bureau](#).

FactSet
Media Contact
Jennifer Berlin
+1 857.507.4496
Jennifer.berlin@factset.com

Media & Investor Relations:
Rima Hyder
+1 857.265.7523
Rima.hyder@factset.com

Mastercard Communications Contact
Julia Monti
+1 914.249.6135
Julia.monti@mastercard.com



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